

Jessica Victoria Copp

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A disciplined creative graduate with a Bachelor of Arts Degree, Majoring in Theatre (Costume Design) from Dalhousie University and a Certification in Makeup Artistry from Paramita Academy of Makeup. Costume design and makeup experience includes, but is not limited to, working as a makeup artist for MAC Cosmetics, working as a freelance makeup artist since 2012, working as a costume designer for Dalhousie theatre productions, work with and learn from international skincare and makeup experts such as Rose Marie Swift, JoAnn Fowler, Nina Farrauto, Sarah Brown, and Sharon McGlinchey. Apply, educate, and sell green beauty products to celebrities such as Hilary Duff, Emeraude Toubia, and Isaiah Mustafa.

Education

- Dalhousie University, BA Majoring in Theatre, Costume Design 2011-2015 (Dean's List Graduate 2015)
- Paramita Academy of Makeup Inc. Certification 2012
- WHMIS 2015
- Set Etiquette Course 2016
- SugarlashPro Curl Perfect Lash Lift Certification 2017
- Miscencil Classic and Volume Certification 2016-2017
- Reiki Master and Teacher Certification 2018

Work Experience

Makeup Artist | MAC Cosmetics, Halifax Shopping Center, 2013 - 2015

Work as a makeup artist, provide excellent product knowledge and cosmetic applications to all clientele, demonstrate excellent customer service skills, work well in a team, work at a fast pace and under pressure with precision, work in unique lighting and space conditions, be co-operative, receive ongoing makeup trainings in Montreal.

Green Beauty Makeup Artist and Skincare Expert | The Detox Market Toronto, 2018

Develop a successful specialized green beauty makeup and skincare services program for the company, educate staff in techniques, and perform services for high end clientele. Hold extremely high standards with clients, respecting their privacy, and providing high quality results and an overall luxe experience. Ensure solid relationships were built with clients, always going above and beyond for them in a professional manner. Learn in-depth, hands-on techniques from many international green beauty skincare and makeup experts.

Speyerl Beauty | Self Employed, Ontario/Nova Scotia 2018 to Present

Founder, owner, and operator of Speyerl Beauty, a small wellness and beauty business. Offering green beauty and conventional beauty skincare and makeup services for events and photoshoots. Provide Reiki master energy healing services both one on one for clients and facilitating group workshops. Construct and sell hand crafted healing tools. Design and create digital content such a videos, graphic art, and photography. Be involved in all operations of the business such as market research, accounting, data entry, reception duties, email management, transactions, inventory, orders, travel arrangements, marketing, networking, advertising, web development, bookings, etc.

Freelance Makeup and Lash Artist | Self Employed, Halifax, 2012-2018

Provide high quality makeup, eyelash extensions, lash lift and tint services for beauty, bridal, fashion, and photography. This involved business planning, makeup and eyelash applications, time management, social media, marketing, networking, advertising, website construction, phone, email and online booking, market research, computer support, customer service, accounting, data entry, reception duties, email management, cashier, inventory, orders, graphic design, travel arrangements, and more.

Receptionist and Esthetician | Gentle Touch Spa and Laser 2016

Work was as a receptionist which entailed opening and closing the spa, greeting and checking guests in and out, responding to phone calls and emails for bookings and inquiries, organizing client files, and run errands. Services I provided were laser hair removal, eyelash extensions, makeup applications and lessons, spray tans, and lash lifts.

100% Natural Skincare and Aromatherapy Expert | Saje Natural Wellness, 2016

Provide efficient and friendly customer service while demonstrating excellent knowledge on all products within store, such as: skin care, essential oils, and remedies. Work as a team with co-workers and finish daily tasks such as opening and closing the store, restocking, and cleaning.

Costume and Makeup Volunteer Experience

Law Suits Cancer Charity Event | Toronto, 2018

Apply a full face of green beauty makeup to twenty-five esteemed Toronto lawyers who were styled by ET Canada. The fashion show focused on green and environmentally friendly products. All proceeds went to the Princess Margaret Cancer Foundation.

Glam Delusion | Pacifico, Halifax, 2014

Construct costumes and apply creative makeup for MAC Halifax's Glam Delusion event in order to raise funds for AIDS.

Clothing Organizer | Hospital Shop, Pugwash, 2006-2010

Sort, organize and price secondhand clothing at the Hospital Shop in order to raise money for the Hospital.

Fashion Show Leader | PDHS, Pugwash, 2006-2010

Design runway choreography, train models, organize and supervise rehearsals, work closely with the merchandising, hair, and makeup teams.

Costume and Makeup Skills

- Makeup Artistry (Beauty, Bridal, Celebrity, Fashion, Set, Conventional, Green Beauty)
- Costume Design (Reading and Analyzing Scripts, Work with Production Teams, Research Accurate Historical Costume, Illustration and Design, Source Materials, Fittings, Alterations, Textiles, Dyeing, Distressing, Dressing Corseting, Drafting, Draping, and Construction)
- Spa Services (Classic & Volume Eyelash Extensions, Lash Lifts and Tints, Laser Hair Removal, Spray Tan, Reiki Energy Healing)

Personal Skills

Motivated, Punctual, Approachable, Discrete, Charismatic, Creative, Confident, Teachable, Detail Orientated, Observant, Organized, Flexible, Personable, and Hardworking.